

Your Company Name

Team Member Names

Month and Year Deck was Created



FORWARDS FUND

Executive Summary

- 1) One sentence on what your company does**
- 2) Why you are unique and 10x better than everyone else out there**



The Problem

**One sentence on how big the problem is that you are solving
(at least 3 examples of the problem)**

How big is the opportunity for solving that problem?

Your Solution

**One sentence showcasing your solution to the problem
(how you're solving each of the examples mentioned before)
How much of an impact if your solution is successful?**

Your Team

Name 1, Position i.e. Product Lead

Name 2, Position i.e. Business Lead

Name 3, Position i.e. Technical Lead



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Market Size

- **Total Available Market (TAM) today and next five years**
- **Served Available Market (SAM) today and next five years**



Product Overview

**How does your product/service work?
(simplicity is key and graphics, pictures, or gifs are helpful)**

Product Roadmap

Chronological map of what comes next in your product development but not too detailed or far-fetched

Competitors

Differentiate yourself from all your competitors and why they can't copy what you are doing (MOAT)

Go To Market Strategy

Marketing, business model, and growth formula...



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Financials

This is where you can include a breakdown of existing financial data if revenue has been made. Mention any prior history with investment or funding